noid. | SOCIAL VALUE
Bids. Learning. Evidence.

Intrainship

FOR PUBLIC-SECTOR SUPPLIERS

Social value with a clear delivery plan.

Turn a buyer's priorities into a credible bid commitment, a relevant learning project and a practical plan for showing what was delivered.

A clear role for everyone

Noid

Requirements + response

Interprets buyer requirements, shapes the commitment and bid response, and plans the evidence.

Intrainship

Coached learning

Develops and facilitates a project that helps learners practise skills through an employer brief.

The employer

Brief + staff input

Provides a relevant brief, named staff input and feedback, with responsibilities agreed in advance.

ILLUSTRATIVE PROJECT

Make a digital service easier to use

8-12

learners in a cohort

A shared brief.
Coached work.
Employer feedback.

The employer sets a brief: improve a **fictional council's online booking journey**. Learners map confusing steps, recommend clearer wording and present their findings.

An employer business analyst or consultant gives feedback while Intrainship coaches the group through the project.

Journey map	Wording recommendations	Presentation of findings

The example uses a fictional brief and sample materials. Cohort size, learner group and delivery arrangements are agreed for each programme.

SUPPORT MATCHED TO YOUR OPPORTUNITY

From the tender question to evidence of delivery.

Choose support around the gap you need to close. The agreed scope can include:

01 Requirements review

A clear reading of the buyer's criteria, evidence needs and delivery obligations, with gaps and decisions identified.

02 Programme brief

A defined learner project, relevant employer input, proposed activities, timetable and delivery responsibilities.

03 Bid response

A focused narrative connecting the proposed activity to the requirement, with commitments grounded in the agreed plan.

04 Evidence plan

Agreed measures, records, owners and reporting points, so evidence can be collected as the programme runs.

Build the evidence into the work

Participation records, project outputs and feedback can show participation, completed work and learners' reflections. Any assessed learning measures are agreed separately, alongside the learner group, delivery setting, staff input, budget and reporting requirements.

Mark Binks | Noid

Bid expertise, with a learning and programme background

Mark's experience includes NHS programme bids, design and management at Cass Business School; curriculum, student experience and process reviews at City; bid work for carbon-accounting business Emitwise; and a contribution to Forest of Avon's successful Western Forest proposal.

Talk through your opportunity

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noidltd.com/social-value

Start the readiness check